



Aguascalientes
The giant of Mexico
STATE GOVERNMENT



AGUASCALIENTES, MEXICO



**YOUR DESTINATION FOR INVESTMENT
GROWTH AND INNOVATION**



STATE OF AGUASCALIENTES

Located in the
HEART of Mexico.



"BAJIO" REGIONAL ALLIANCE



- Comprised by the 5 most competitive states in Mexico: Aguascalientes, Guanajuato, Jalisco, Queretaro and San Luis Potosi.
- Population: More than 22 million.
- The most attractive region for foreign direct investment.
- High economic dynamism.
- 9 strategic economic sectors.

INTERNATIONAL COMPANIES IN AGUASCALIENTES



BALLUFF



MAHLE



TENNECO

TEKLAS



FOREIGN DIRECT INVESTMENT IN AGUASCALIENTES



Japan: 57.6%
(\$8,413 USD million)



United States: 16.86%
(\$2,379 USD million)



Germany: 10.25%
(\$1,206.3 USD million)



Spain: 3.31%
(466.9 USD million)



China: 0.49%
(\$68.7 USD million)



Others: 11.49%
(\$157.2 USD million)



- ✓ Aguascalientes has recorded \$14,106 USD from 1999 to 2T 2025.
- ✓ FDI 7th place in automotive sector (percentage share 8%)
- ✓ Investments from 36 countries.



Manufacture: 82%



Transport: 3.0%



Trade: 4.9%

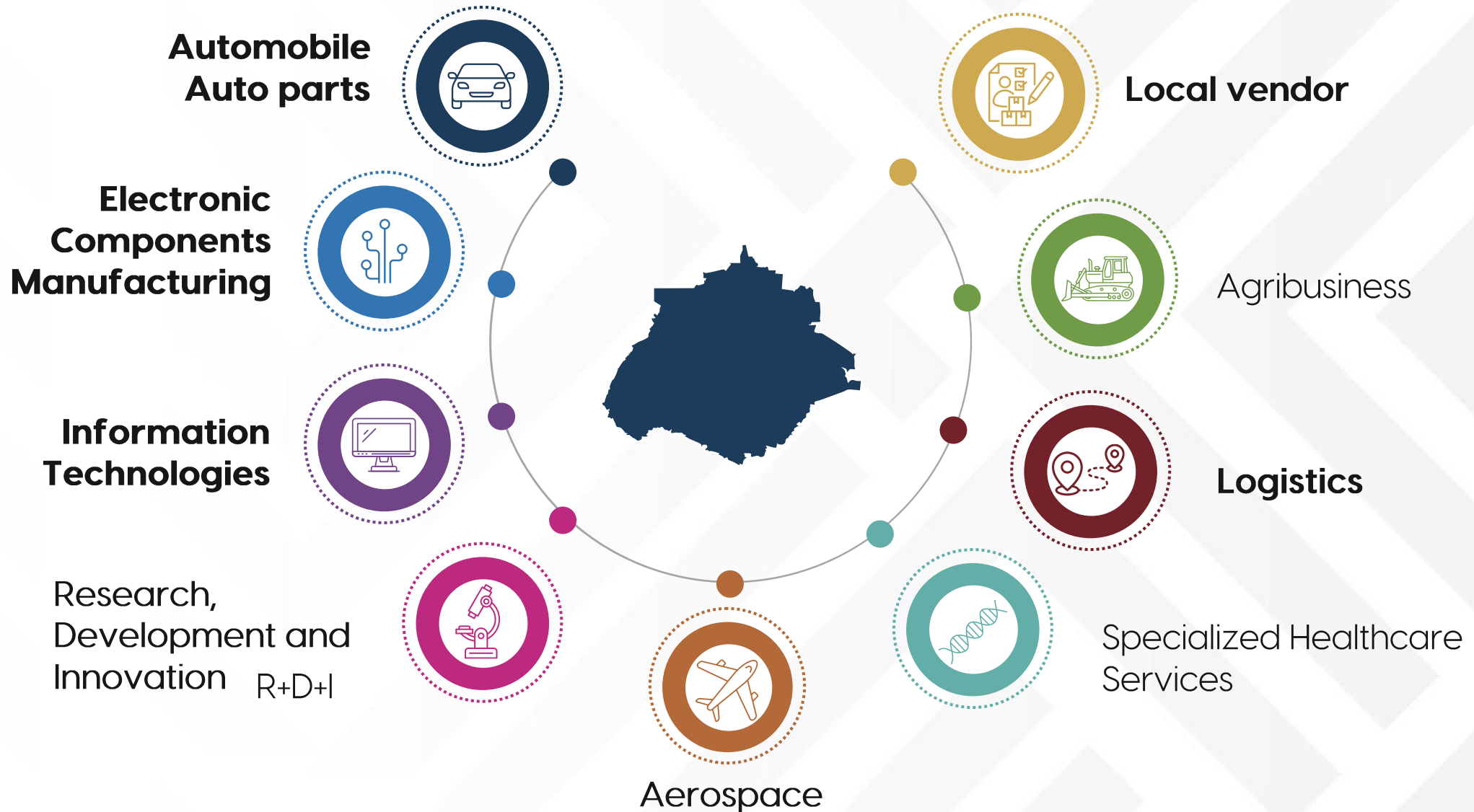


Others: 7.3%



Construction: 2.75%

OUR STRATEGIC SECTORS FOR DRIVING GROWTH AND VALUE ADDED



OUR FOUNDATIONS ARE SOUND

Total population:
1.5 million

INEGI/ENOE 2025

GDP growth
2.3%

INEGI, 3T 2025

\$14,106 USD million FDI
(1999 – 2025)

SE, 2Q 2025



5th place: Exports of
transportation
equipment.

INEGI 2026



AA+(mex) Fitch Ratings
BBB Standard & Poors

S&P Global Ratings 2025



5th Most
Competitive State

IMCO 2025



Average annual
growth: 3rd place.

INEGI, 2011-2025



3rd place: Water
Management and
sustainable environmental
sanitation

IMCO 2025



2nd place: Social
Progress Index

Mexico Como Vamos, 2025

CONNECTIVITY



Home of Highway 45, one of the main roads in Mexico.



International Airport



Customs Office



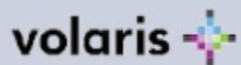
Two train companies serving both coasts



51.3% of all foreign trade activity occurs within 500 kilometers, mainly within the area known as the "Triangle of capitals"

Our International Airport has international routes and numerous daily flights to Mexico City.

With two connections you can reach any part of the world.



AIR CONNECTIVITY





Due to its location, Aguascalientes has become a pivot point for the convergence of the two main rail lines in Mexico: Ferromex and Canadian Pacific Kansas City (CPKC).

This allows us to connect the Atlantic and Pacific coasts with our northern neighbors in the United States and Canada.

RAILWAY CONNECTIVITY



ROAD CONNECTIVITY

Driving distances

- 1 Ciudad de México / 505.83 Km / 05h
- 2 Guadalajara / 236.77 Km / 02h 17m
- 3 Monterrey / 691.07 Km / 07h 17m
- 4 Manzanillo / 531.07 Km / 05h 14m
- 5 Altamira / 626.12 Km / 06h 58m
- 6 Matamoros / 880.71 Km / 09h 51m
- 7 Nuevo Laredo / 782.35 Km / 08h 39m
- 8 Ciudad Juárez / 1,310.64 Km / 13h 15m
- 9 Tijuana / 2,449.62 Km / 24h 19m



INFRASTRUCTURE AND SERVICES

Torreón - Zacatecas - Aguascalientes
30" 681 km



Aguascalientes - Guadalajara
30" 255 km



Planned Electrical Substation



Natural Gas (naturgy y fenosa)



Natural Gas (fermacá)

- Energy redundancy ensuring uninterrupted power supply
- Fuel storage facilities for liquid and gas fuels
- 9 photovoltaic solar power plants
- 1,200 MWp total generation capacity
- Strategic high-speed fiber optic route passing through Aguascalientes, connected to the Mexico–U.S. digital corridor.
- A key advantage for investment projects requiring high data capacity, automation, and reliable connectivity.



INFRASTRUCTURE AND INDUSTRIAL PARKS



11 State-owned 14 Private 2 Municipals

Liintel **FINSA**

AGROSFERA

SAN MARCOS VALLEY
AGUASCALIENTES INDUSTRIAL PARK
by Liintel **GRUPO GP**

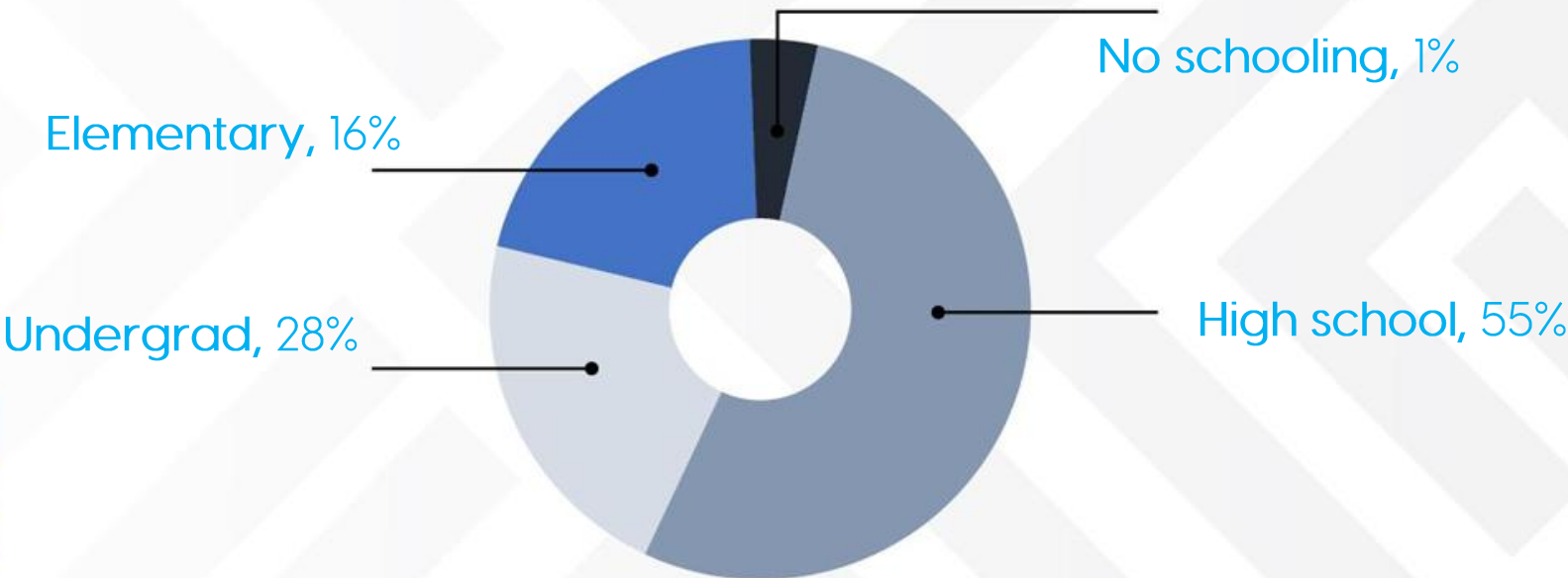
CCPEASA
EXPERIENCIA E INNOVACIÓN CONSTRUCTIVA

SANTA FE TECNOPARK **vesta**



OUR PEOPLE: MULTI-TALENTED AND EDUCATED

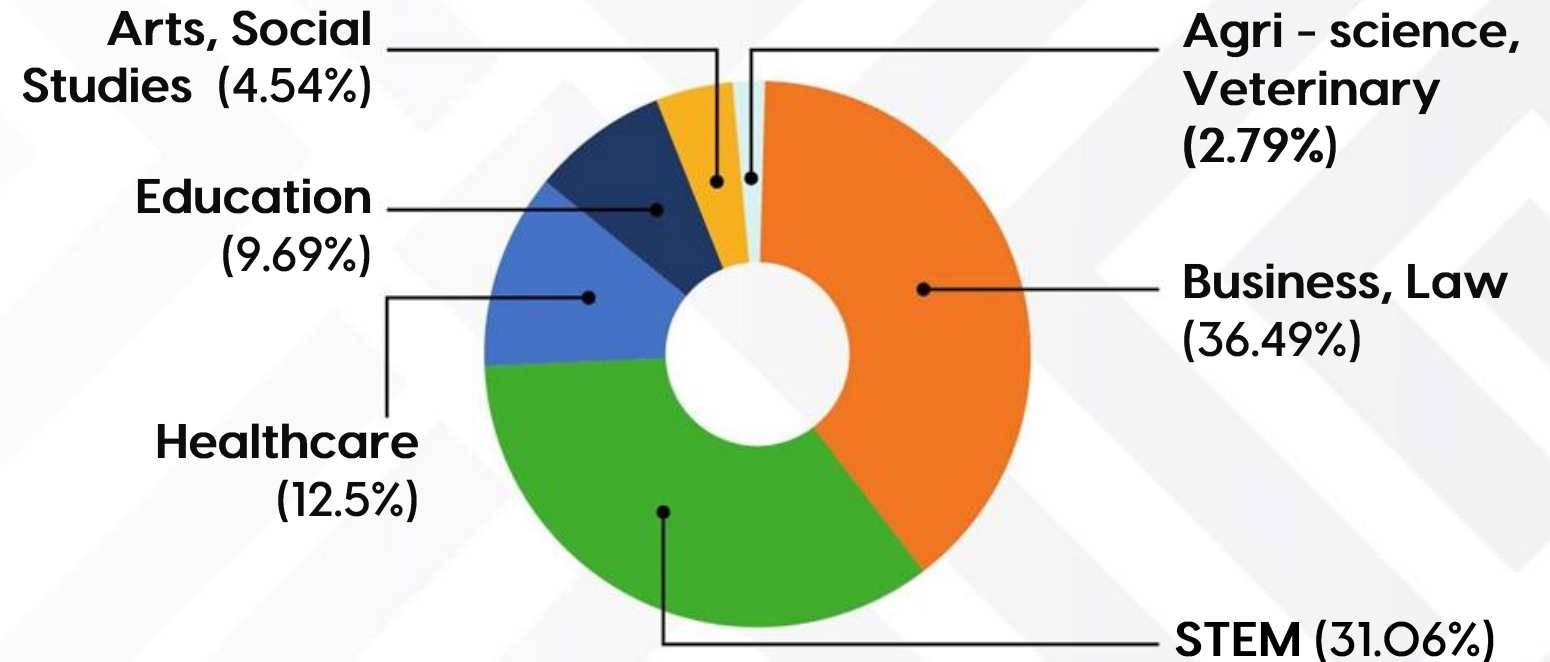
Working population by level of education



- Working age population: 1.1 5million
 - Employed population: 651,872.
 - Population available for work: 50,052
 - Unemployment rate: 3.2%

OUR PEOPLE: MULTI-TALENTED AND EDUCATED

Students by specialties



- Students enrolled in bachelor's degree by area of knowledge: 72,045
- Science, Technology, Engineering, Manufacturing and Construction: 20,271





EDUCATION FACTS



85 Higher education institutions, including master degrees.



3rd place of states with greater access to higher education.



26% of the population under 25 years with higher or technical education.



Schooling average: 10.8 years.



6th place of the country with lowest illiteracy rates.

LABOR STABILITY



More than 50 years
without strikes [STPS](#)

Ongoing dialogue with
unions and associations

23 unions in the industrial
sector [STPS](#)

3.2% unemployment rate
[INEGI, ENOE 4T 2025](#)

Highest rate of formal salaried
workers (75.1%)
[INEGI, 4T 2025](#)

Low turnover rate



SALARIES



City	Workers and technicians (USD)*	Administrative (USD)*
MEXICO CITY	\$ 8,370	\$ 24,420
NUEVO LEÓN	\$ 7,670	\$ 20,930
AGUASCALIENTES	\$ 6,980	\$ 19,530
QUERÉTARO	\$ 7,670	\$ 20,930
JALISCO	\$ 10,470	\$ 20,880
GUANAJUATO	\$ 7,279	\$ 20,076
SAN LUIS POTOSI	\$ 7,857	\$ 22,798

Aguascalientes holds the top national position in terms of salaried workforce participation, with 77.6%, well above the national average of 65.7%.

Source: SEDECYT, based on data from www.michaelpage.com.mx and the National Employment Service.

Exchange rate: 20/02/2026

* Annual Salary



A GREAT PLACE TO LIVE

City	Difference in cost of living
Monterrey:	+31%
México City	+21%
Guadalajara	+19%
Querétaro	+15%
Guanajuato	+7%

- 3rd place in Sustainable Environmental Management
- Monthly average house rental cost (USD):
 - Economic 350 USD
 - Traditional: 500 USD
 - Medium: 1000 USD
 - High: 1500 USD

A GREAT PLACE TO LIVE



- ▶ 1st place with the shortest transfer times.
- ▶ 68% own their home.
- ▶ 12 general hospitals, 3 specialty hospitals
- ▶ 19 international health services.

Aguascalientes is among the four states nationwide with the best security and social peace.

PUBLIC SECURITY



- 1st place in most effective police
- 2nd place in most reliable police in the country
- 2nd place in Security perception

1st place in
Emergency 911



1st place in
C5i





Aguascalientes, the safest city in El Bajío Region

▶ +3,600 security cameras. 911 analytical cameras (license plate identifiers and facial identifiers)

▶ Modern intelligence center for safety

▶ 600+ surveillance mobile cameras in public transportation system.

▶ 450 panic buttons.

CULTURE AND TRADITIONS

**SAN MARCOS INTERNATIONAL
FAIR**



CALAVERAS CULTURAL FESTIVAL



4 MAGIC TOWNS



ARTS UNIVERSITY



20+ WINERIES & VINEYARDS



3 CENTURIES SQUARE





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STATE GOVERNMENT



Invest in Ags

